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45, Ravi Block Allama Iqbal Town, Lahore



Vice-Chancellors Session

Jashn-e-Iqbal'23

<u>Youth Empowerment Society</u> (YES) is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

<u>Allama Iqbal</u> is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

<u>Jashn e Iqbal:</u> It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

<u>Sessions</u> The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

VICE-CHANCELLORS SESSION (Segment)

<u>Segment Details</u>; In this session, vice-chancellors from esteemed institutions come together to discuss, strategize, and share insights on the current challenges and future directions of higher education. It covers a wide range of topics, including curriculum innovation, digital learning strategies, enhancing research output, and promoting inclusivity and diversity on campuses This session serves as a platform for exploring innovative educational approaches and collectively addressing the evolving needs of students and institutions in the 21st century.

<u>Activity Plan:</u> In this session, invited panelists talk about future of educational system and university culture then moderator will inquire about challenges and barriers of educational system. Attendees would also have the opportunity to ask the panelists questions in a QnA session.

Audience details: Invitation to the Students, teachers and Educationalists. It's an opportunity for attendees gain strategic insights into higher education trend.

<u>Request</u> Being a <u>Citizen</u> of <u>Pakistan</u>, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

This session will unleash the abilities, strength of females and empower them to create a positive impact. Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With the highest regards,

Irfan Butt President

Youth Empowerment Society